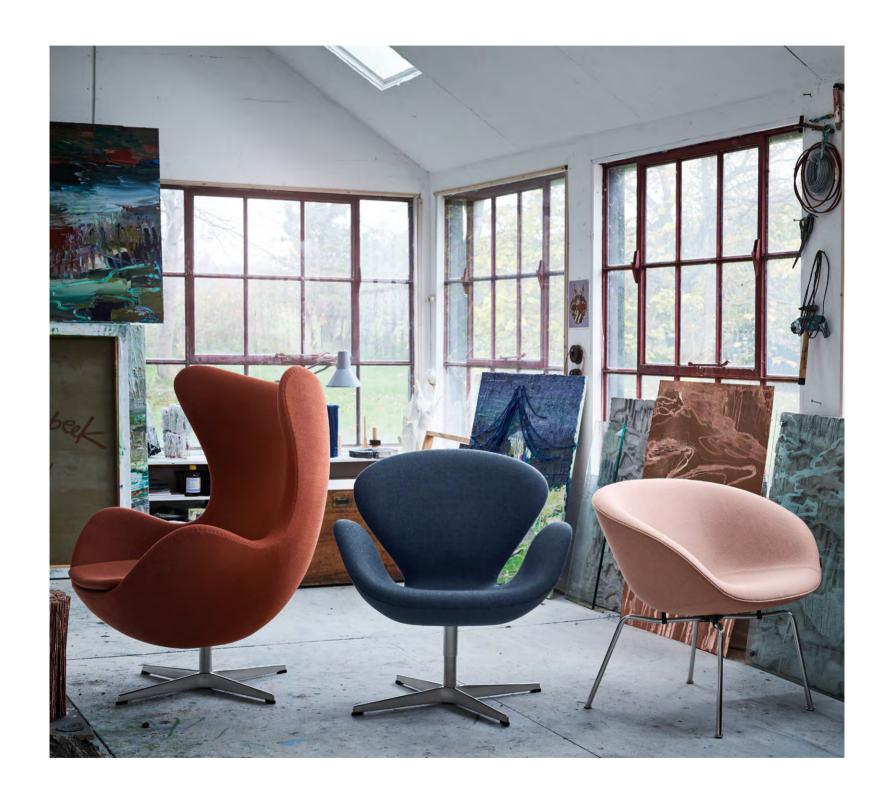
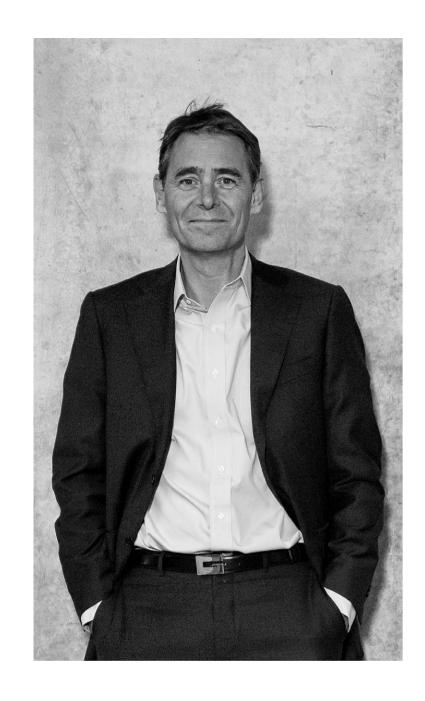
# THE REVIEW

VOL. 2 2018 · STOCKHOLM FURNITURE & LIGHT FAIR



### CELEBRATING ICONS

THIS YEAR AT STOCKHOLM FURNITURE & LIGHT FAIR WE PAY HOMAGE TO THE CLASSICS, THE RELAUNCHES AND THE NOVELTIES



**EDITORIAL** 

### TIMELESS YET RELEVANT IN TIME

If any sentence was to describe the Egg™ chair from 1958 it would be the above. Because what other piece of furniture can maintain the same high quality and evoke the same emotions as it did 60 years ago? Quality and emotions propelled by the impeccable craftsmanship skills and innovative techniques found with a dedicated team of manufacturers north of Copenhagen. This year at Stockholm Furniture & Light Fair we celebrate 60 years with the Egg - a design icon Arne Jacobsen drew and designed for the SAS Royal Hotel in Copenhagen. We hope you will enjoy the following pages dedicated to timeless design, architectural masterpieces and a few novelties.

Julyton

Jacob Holm CEO, Republic of Fritz Hansen™

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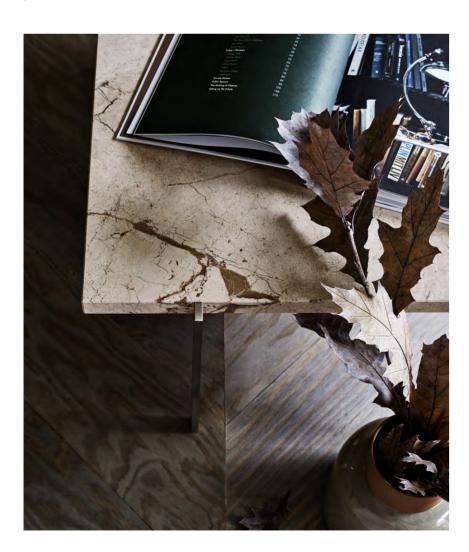


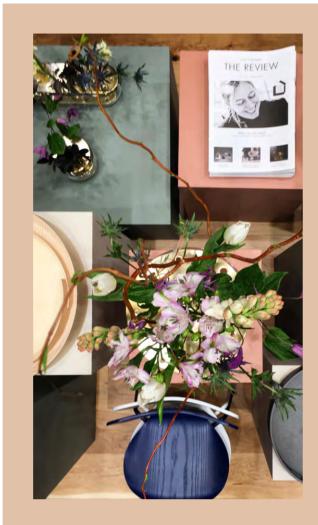
### MAJESTIC MARBLES

### INTRODUCING NEW MARBLES FOR POUL KJÆRHOLM TABLES

The PK54 $^{\text{TM}}$  dining table and the PK61 $^{\text{TM}}$ /PK61A $^{\text{TM}}$  coffee table by Poul Kjærholm are among the most recognised and exclusive pieces in our collection. The table tops are now available in a subtle, yet sophisticated beige colour and a dark, tone-in-tone anthracite black.

A characteristic of the beige marble is a bright, natural expression with a unique vein structure that reveals something new each time you look at it. The black marble is dark, deep and a perfect example of nature's phenomenal work, with its distinctive oxidation marks and white veins.





WRAPPING UP

# MAISON & OBJET

At the Paris based design fair Maison & Objet in January we presented the Pot™ chair, designed by Arne Jacobsen in 1959, in a stylish relaunch. With the Danish designer Cecilie Manz awarded Designer of the Year at Maison & Objet we had the pleasure of introducing her iconic Caravaggio™ lamp in fresh new tones.

Didn't get a chance to visit us at Maison & Objet? Go to fritzhansen.com/maison to access images, press material, 2D and 3D files and much more.

**EXCLUSIVE INTERVIEW** 

# MEET CECILIE MANZ

With her latest award - Designer of the Year at Maison & Objet 2018 - and numerous designs for Fritz Hansen we are proud to call her part of the family. We had the chance to sit down with the Danish designer Cecilie Manz to learn more about her long-time love of grey tones and quality above all. Aesthetics and consciousness are intrinsically linked for Cecilie Manz. The renowned designer creates furniture and design objects that can last an entire lifetime.

Cecilie Manz has long been hailed as one of Denmark's most significant younger design names. She has designed glassware, ceramics, furniture and electronics for a large number of international design companies. In 2018 more new projects are to be launched, including the new tones for the popular Caravaggio™ lamp for Lightyears.

Cecilie Manz and Fritz Hansen have a long history together including the Essay™ table, the minuscule™ chair as well as several accessories and lighting designs. Her designs are modernistic and elegant and she has a reputation for being uncompromising. As she admits herself: "Some people think I take things too serious. But I can't help going after the best possible quality, the best result."

"While working with Fritz Hansen I really got to know the company's



#### CECILIE MANZ, 1972

After graduating from The Royal Danish Academy of Fine Arts in 1997, Cecilie Manz founded her own studio in Copenhagen in 1998.

identity, and got to see the importance of both preserving the core values and also being able to develop these. It's a delicate balance working with brands with a heritage. You need to be gentle and firm at the same time – at the right place obviously. This is why I really enjoy working with Fritz Hansen. With Objects I used a lot of this ground research through the years in practice. An example is the Pouf where we use some signature

materials, canvas, linen and leather – in a new and fresh way."

"Working with many different companies, types of craftsmanship and various scales at the same time is a treat. Projects can really nourish each other even though a speaker, a chair and a bag has nothing in common as such. The work process is similar though, hand sketching, model work and careful attention to details."

When Cecilie Manz strives for the best result, she means a result that will last for many, many years through the best materials and the most detailed design. Quality is an important ambition in a world where there is no need for more but for better



Designs by Cecilie Manz: Caravaggio™ Read wall lamp, minuscule™ chair and earthenware Jar vase

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Archipelago stone

Oark ultramarine

VVarm silk

Dark sienna

CARAVAGGIO™

# NEW TONES

### THE ICONIC CARAVAGGIO™ LAMP IS UNVEILED IN FOUR NEW EARTHY TONES

Ever since Cecilie Manz created the Caravaggio™ lamp for Lightyears in 2005 it has inhabited private homes and illuminated public spaces like no other. With its simple, elegant and recognisable shape it has set the standard as a new classic in lighting design. In this line extension we have kept the shape and merely changed the colour of the shades. For Manz, working with colour is a constant journey of maturing. Over time she will collect and create confidence with a certain tone. The new tones chosen for the Caravaggio pendant have their roots in nature's earthy hues. They have depth and they add detail whilst staying true to the classic shape of the renowned Cecilie Manz design.

The new nuances come in all three original sizes of the existing Caravaggio collection - P1, P2 and P3. The cords are stone grey and the mountings are natural and dark matt chrome.

#### ARCHIPELAGO STONE

Archipelago stone is a reinterpretation of the grey hues of nature's many different types of stones and pebbles. It is somewhat warmer than the original grey Caravaggio. With Archipelago stone, we expand the palette with yet another classic colour only this time expressed in a warmer tone whilst remaining timeless.

#### WARM SILK

Refined, delicate and smooth: these three words only get so close to describing this soft tone of grey. The reference to silk lies in the softness of the touch and Warm silk enhances the silhouette of the famous Caravaggio shape in an understated and elegant manner. The Caravaggio series now offers a warmer grey and with Warm silk total harmony fulfils the Caravaggio collection.

#### DARK SIENNA

The tone Dark sienna is an almost powder-looking nuance of dark, earthy red. Intensified by the matt gloss the earthy tone comes across both parched and deep in its own mesmerising way. Bordering on the colour of cocoa powder Dark sienna is intense and can warm any classic Nordic styling.

#### DARK ULTRAMARINE

Whilst on the verge of being black, this bluish hue gets its name from the extraction of an ultramarine pigment characteristic of the exceptional rock, lapis. During the Renaissance, ultramarine was the finest and most expensive blue pigment used by painters. The tone in this design is extremely matt and has a crisp, almost dry appearance. The hue changes beautifully on the lampshade from daylight's brightness to evening's nocturnal darks.

**RELAUNCH** 

# THE POT™ CHAIR

### CONTEMPORARY 50s DESIGN FROM ARNE JACOBSEN

We are pleased to reintroduce the Pot<sup>™</sup> lounge chair designed by Arne Jacobsen. The chair was created along with the Egg<sup>™</sup> and the Swan<sup>™</sup> for the SAS Royal Hotel, today known as the Radisson Blu Royal Hotel, in Copenhagen in 1959.

With improved comfort, modern materials and available in new playful fabrics the Pot returns in better shape than ever. The low, comfortable lounge chair embraces everyone who sits in it without ever taking over the room. The Pot is modern yet timeless and it is an Arne Jacobsen original. It is a social and embracing chair that works just as beautifully standing alone in a home lounge setting.

Today, the lounge chair is relaunched with the purpose of complementing contemporary interiors with yet another 50s design from Arne Jacobsen.





### THE POT™ AT THE SAS ROYAL HOTEL

Originally the Pot™ chair decorated both the SAS Royal Hotel's sophisticated Orchid bar and the astonishing winter garden. The chair too was found on every floor in the hotel across from the elevators.

With the relaunch of the Pot we aim to revitalise another Arne Jacobsen signature sculpture for the modern interior. One that works as beautifully standing alone in a home lounge setting as it does arranged in pairs in a welcoming cocktail bar or the informal meeting room.

The shape is the same as the original design from 1959 - the seat and materials has been improved to meet today's standards for comfort and durability. It is small yet embracive, it is modern yet timeless and it is an Arne Jacobsen original.

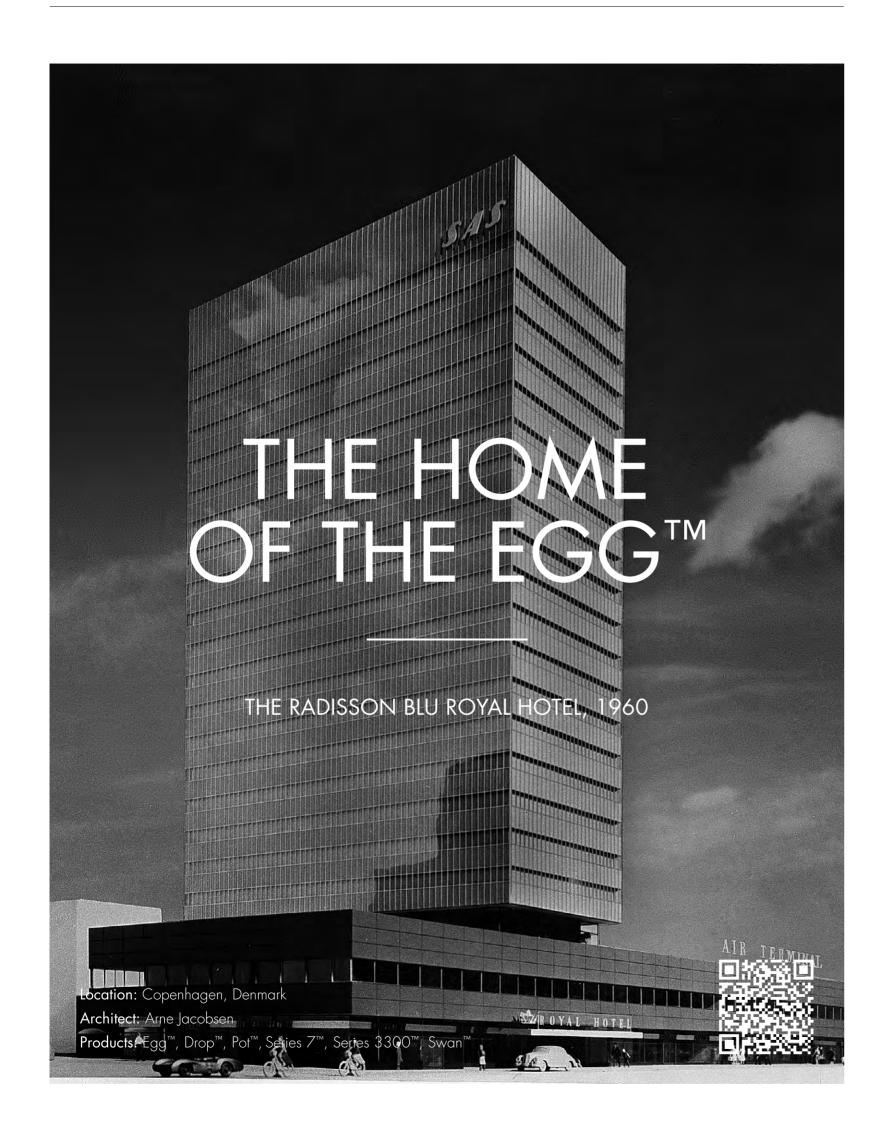
The Pot comes in an endless variety of fabrics and leathers as well as three new exclusive Fritz Hansen Colours. The base comes in chromed or in dark brown powder coated steel.

#### FRITZ HANSEN COLOURS

Fritz Hansen Colours is a new palette of colours created exclusively by the Republic of Fritz Hansen™ design team. Discover the serene pale pink, the warm and earthy terracotta orange and finally the deep ocean blue.

The palette represents Republic of Fritz Hansen's mission of crafting timeless design that is relevant in time.

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The year was 1960 when the SAS Royal Hotel opened its doors for the first time. Being part of Arne Jacobsen's gesamtkunstwerk - the German expression for combining several art forms - the Egg originated as part of a collection. This collection consisted not only of furniture; it also contained everything from the cutlery in the hotel restaurant to the knobs on the end of the curtain's drawstring as well as the hotel architecture. The construction of the SAS Royal Hotel in Hammerichsgade began in 1956. Four years later, the hitherto tallest building in the Nordic area, and the largest hotel in Scandinavia, was ready for inauguration. With its twenty-two floors, the SAS Royal Hotel was to be called a "Landmark of the Jet Age" characterising the 1950s. The hotel was considered the most modern hotel in Scandinavia, and Arne Jacobsen's attention to detail was much admired.

Today, the SAS Royal Hotel has changed its name to the Radisson Blu Royal Hotel. Nevertheless, it is still a prominent example of Danish modernist architecture. It is known all over the world as the hotel in which the architect designed every detail. It is the most harmonious high-rise building in Copenhagen and constitutes an ideal in Modern Design.

#### THE LOBBY

The present hotel lobby is - in many ways - similar to the 1960s lobby. Back then, the room was delimited by a shopping zone. The glass panes of the shops separated the lobby from the hustle and bustle of the street and at the same time let daylight into the lobby. Today, both the Egg $^{\text{TM}}$ ,

the Swan  $^{\text{\tiny{TM}}}$  and the Pot  $^{\text{\tiny{TM}}}$  chairs match the pleasant calmness of the area.

#### THE STAIRCASE

Together with the organic shapes of the Swan<sup>™</sup>, the curved staircase constitutes a strong contrast to the sharp cut, simple structure of the hotel. The very slight structure of the staircase was on the verge of what was technically feasible at the time underlining the originality found with everything Arne Jacobsen designed.



Whilst the hotel building was often titled "the punch card" due to its resemblance to a stiff and straight piece of cardboard, Arne Jacobsen's furniture always had a soft, organic expression, and the Egg™ and the Swan™ were no exception.

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## PURE ICONS

#### 60 YEARS WITH THE EGG™, SWAN™ & DROP™

With the limited edition anniversary collection the Fritz Hansen design team had the mission to interpret a series of design icons - and simultaneously maintain their status as iconic when it comes to both recognisability and quality. We asked the Head of Design at Fritz Hansen Christian Andresen to put into words the process of interpreting pure design icons from 1958.

#### TIMELESS YET RELEVANT IN TIME

This  $60^{th}$  anniversary salutes the silhouette of the Egg $^{\text{TM}}$ , the Swan $^{\text{TM}}$  and the Drop $^{\text{TM}}$  chairs as well as the design hotel - the SAS Royal Hotel - they were originally created for. Today, they represent the essence of the collaboration between Arne Jacobsen and Fritz Hansen and how they made their mark

on Danish design worldwide together. A collaboration that resulted in the development of several innovative techniques. "With the creation of the Egg, Fritz Hansen and Arne Jacobsen contributed to the industrial revolution" Christian Andresen points out. Referring to the technique based on the

"With the creation of the Egg, Fritz Hansen and Arne Jacobsen contributed to the industrial revolution"

- Christian Andresen

synthetic material Styropor (a liquid poured into a cast mould and hardened under heat) Andresen underlines the always innovative approach the designer and the manufacturers had. "In 1958, these guys were ahead of their time – and not only regarding the construction. Visually, the Egg was an outstanding piece of design, literally. Place it next to any other recliner chair from the time and notice how its curvaceous, sheltering design language simply stands out. In my opinion, that is what turns a chair into an icon."

#### DESIGNING WITH TACTILE AESTHETICS

The serenity of nature was the starting point for the design process of the anniversary collection. The idea was to unite the renowned heritage with a design that was relevant in time. The materials vary from a soft and serene leather to a gold plated base, both of which will acquire a patina and an expression of their own with time. "I remember the natural leather attache cases from the 1970s I had in school as a boy. The purity of the material and how it would patinate and change its expression over time still fascinates me and it has been a source of inspiration for the anniversary Egg". The inspiration brought the design team to the natural and serene PURE leather, a material that will appeal to all your senses. Besides a soft touch on this aniline, pure type of leather, it is a visual pleasure telling a story of its original existence. Discover the exquisiteness of beauty marks such as scars, tiny insect bites and visible necklines - all of which reflect the natural life the leather hides are the results of.

To accompany the exclusive choice of leather the design team has created something quite special for the anniversary Egg base. In the occasion the original Arne Jacobsen 4-star base has been plated with 23 karat gold. Like the leather, this



carefully selected base might change slightly in colour over time. "We actually created the base before we chose the upholstery and the choice of a matt type of gold coating really underlines the exclusivity in my opinion" Christian Andresen emphasises. "What we want to express with the anniversary collection is harmony. With the purity of the natural leather and the exclusive gold coating we believe that we have created a harmonious interpretation of a timeless collection".



#### THE ANNIVERSARY COLLECTION

The 60th anniversary collection celebrating 60 years with Arne Jacobsen's SAS Royal Hotel designs consists of the Egg™ and the Swan™ in PURE leather and the Drop™ in Sera fabric. All three items have a base plated with 23 karat gold. The celebration continues with our lighting and accessories collections. It includes limited editions of the classic KAISER idell™ floor lamp in a brown metallic coating with brass details, a pouf by Cecilie Manz upholstered in the leftover PURE leather and canvas and finally a throw in ultrafine merino wool.

The keyword for the anniversary collection is 'purity' because pure, natural materials will become personal with time as they age with beauty. The anniversary Egg™ and Swan™ chairs are available in a limited edition of 1958 pieces each.

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INTRODUCING

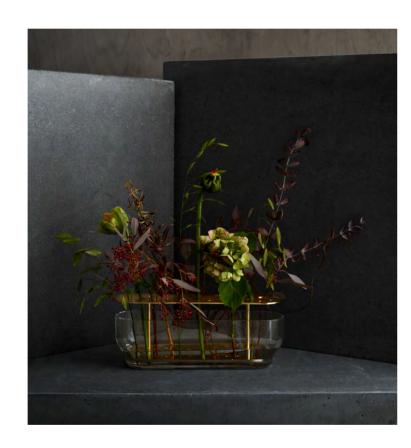
# NEW OBJECTS

### EXPLORE THE NOVELTIES IN OUR ACCESSORIES COLLECTION

#### $\mathsf{DOT}^{\scriptscriptstyle\mathsf{TM}}$

Objects now introduces the tiny but functional Dot™ stool in monochrome matt black. Originally designed by Arne Jacobsen back in the 1950s alongside his first stacking chair the Ant™, the monochrome black version has a contemporary dusty matt appearance. The base in black powder coated steel compliments the silky-smooth seat in black aniline leather. The result is a timeless, stackable stool perfect for both modern and classic home.





#### **IKEBANA LONG**

The appealing new Ikebana vase is literally an extension of the existing popular vase designed by Jaime Hayon. This version not only works as a vase but also as a centrepiece, exhibiting the entire flower beautifully in the middle of the dining table. The long Ikebana also looks striking framed in a window or on a shelf, making it the ideal accessory

for both the design lover and flower enthusiast. The glass is handmade with brass plated stainless steel.





#### SERIES 7™ CHILDREN'S CHAIR

The iconic Series  $7^{\text{TM}}$  chair in lacquered ash by Arne Jacobsen was relaunched as a children's chair in 2005 and now we introduce the tiny icon in three new colours.

Discover a palette of classic white, ocean blue and rose with powder coated legs in a matching colour for a monochrome appearance. Each one is a modern interpretation of a classic piece of furniture and is perfect for any children's room or playroom.



#### FOLDABLE TRAY TABLE

Two tray tables are better than one. This large version of the well-crafted Foldable Tray Table - originally designed by Engholm & Willumsen 60 years ago - fits perfectly with the small table for a cosy corner in any living room.

Like the small version, this Foldable Tray Table can be used both as a table and a practical tray to be moved around as well as easily folded. It's difficult not to be captivated by its mesmerising black monochrome look with visible grains from both oak and beech.



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CRAFTING TIMELESS DESIGN

# ABOUT FRITZ HANSEN



Welcome to a world of craftsmanship, quality and beautiful design. To nearly 150 years of Danish design history and a heritage shaped by collaborations with some of the biggest and most innovative designers in Denmark and the world.

The story of Republic of Fritz Hansen<sup>™</sup> is a story of four generations of Hansen family leadership, of global growth, and of an enduring commitment to delivering groundbreaking modern design that enhances spaces – and people's experiences of them.

Today, Republic of Fritz Hansen is a global player with stores and retail outlets around the world. The Fritz Hansen collection comprises world-famous classics and contemporary furniture products, all developed in collaboration with leading international designers such as Arne Jacobsen, Poul Kjærholm, Piero Lissoni, Kasper Salto and Jaime Hayon. We also offer an exclusive range of home interior accessories with our Objects collection.

In 2015, Fritz Hansen acquired the Danish lighting manufacturer Lightyears, which produces contemporary lamps created with Danish and international designers such as Cecilie Manz, GamFratesi, Jo Hammerborg, Iskos-Berlin, KiBiSi, Jørn Utzon and Christian Dell. We believe that a single design object – be it furniture, lighting, or an accessory piece – can dramatically enhance an entire space and the experiences of the people who live or work there. We design beautiful furniture without compromising on comfort, and continuously strive to strengthen our position among the absolute global elite of design, luxury and lifestyle brands.

The name Republic of Fritz Hansen™ encapsulates the company's entire history – from the founder, visionary cabinetmaker Fritz Hansen, to the architects and designers prized and coveted the world over. This history is all about being open to new currents, about thinking big and outside the box, about development and renewal in line with one's own principles and origins. About crafting timeless design.

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Scan the QR code for quick access to the website:



#### SOCIAL MEDIA



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Republic of Fritz Hansen™

### FAIRS COMING UP

MEET US AT:

SEOUL LIVING DESIGN FAIR

MARCH 7-11, 2018 STAND A-205 SALONE DEL MOBILE.MILANO

APRIL 17-22, 2018 HALL 16 / STAND D32

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# A PIECE OF ART

Suspence™ Nomad Designed by GamFrates

LIGHTYEARS°

REPUBLIC OF Fritz Hansen®